



3rd Edition | March 13-14



AGROTECH EXPO 2020



The 3rd Edition, International Agribusiness and Agro-Technology Expo, AGROTECH Expo 2020, organized by Expocity Albania, will take place on March 13-14, 2020. The exhibition offers a business communication platform for the most important local, regional and international actors in the sectors of agriculture machineries, agriculture, chemicals, fertilizers, agro-processing, preservation, storage, labeling, packaging of the agricultural products and transport, agro-food, organic food and agritourism.

Following the previous editions experience, AGROTECH Expo 2020 will continue to contribute to the development of the sector via: successful communication between companies, buyer exposure, and B2B meetings. These aim to create: new presentation and promotion opportunities for products and services, new partnerships, information and education on the latest developments in agrarian technology and sectorial policy development.



Due to international attention, AGROTECH Expo 2020, through targeted events, forums and educative workshops, will offer to local and regional entrepreneurs, opportunities for acknowledgement and know-hows of penetration and growth in new markets, sector specific knowledge exchange, networking, as well as information on the possibilities of scaling the business. In the 2nd Edition, AGROTECH Expo has recorded a 45% increase of total exhibitors and exhibition space. AGROTECH Expo has hosted exhibitors from across the region and internationally.

Since September 2019, AGROTECH Expo is a member of EURASCO (The European Federation of Agricultural Exhibition and Show Organizers) www.eurasco.org.

Forum AGROTECH Expo 2020

The main Albanian governmental institutions, agricultural projects and the leading companies of the sector will serve as a success story of the recent developments and potential of the Albanian agricultural sector. In this regard, AGROTECH Expo 2020 will gather all key actors to address all significant issues that affect the sector.

AGROTECH Expo 2020 will serve as the channel for exchanging information, expounding strategies and initiatives for further agricultural development and investments, and presenting the best opportunities for sustainable development.

During the Second Edition of AGROTECH Expo, we hosted the international conference "Global G.A.P Stop Tour" that had a great impact on the sector regarding the information about Global G.A.P certifications.





Agriculture in Albania

Agriculture is a priority sector with a high contributing potential in Albanian economic growth. Agriculture is the main source of employment particularly in the rural areas. This sector generates approximately 20% of the country GDP and comprises about 37% of the total employment. The agriculture sector in Albania is showing sustainable growth and has contributed to the GDP's increase. The growing demand for healthy, organically produced foods, increases the need for adaption to the latest technologies and more efficient solutions to further transform the agriculture business, in order to increase productivity and meet all the market needs.

The Agro-processing industry specifically, has expanded significantly these last 10 years. The sector has kept on with an average of 3% increase in turnover and a 3.3% increase in employment each year.

(IPARD II) Program for Albania enables Albanian farmers and agribusinesses to have access to €71 million funded by the EU for the period 2014-2020, which will be complemented with €23 million by the Albanian government - a total of €94 million of funding available for investments in agriculture and rural development, strongly encouraging farmers and agribusinesses to become proactive, seize the opportunities created by the IPARD II funds, and apply for financial support. AGROTECH Expo 2020 will offer the best opportunities for obtaining effective information for agribusinesses.

Exhibitor Categories

- ▶ Agricultural Machineries, Spare Parts, Components
- ▶ Pumping Systems & Irrigating Systems
- ▶ Greenhouses & Equipment
- ▶ Hydroponic Systems
- ▶ Gardening, Cutting, Sowing & Harvesting Machineries
- ▶ Horticultural Machinery & Equipment
- ▶ Olive Processing Machinery & Equipment
- ▶ Agro-Processing Technology
- ▶ Manufacturing Processing Companies
- ▶ Chemicals, Fertilizers
- ▶ Propagation Material
- ▶ Plant nurseries
- ▶ Medicinal Plants
- ▶ Agro-Food, Organic Food
- ▶ Agritourism
- ▶ Preservation, Storage
- ▶ Labelling, Packaging of the agricultural products
- ▶ Transport
- ▶ Governmental Institutions
- ▶ Financial Institutions
- ▶ Agricultural Associations & Organizations

Visitors

- ▶ Farmers
- ▶ Potential buyers
- ▶ Agents
- ▶ Exporting companies of Agricultural machineries and equipment
- ▶ Regional Distributors of Importing Companies
- ▶ Agriculture-Related Trade Associations
- ▶ Foreign Investors



Expocity Albania is an international exhibition and conference center. The company organizes and conducts various trade fairs, exhibitions, guest events, and special events in local and international markets. In addition, Expocity's expertise and infrastructure are used for other congress, seminar and conference events.

The exhibition centre – with its 5000 m² of indoor exhibition space, 7000 m² of outdoor space, and 800 parking spots – is the largest facility of its kind in Tirana. It is close to the centre of the capital and nearby international airport and has an excellent strategic location in the region, close to international transport networks between East and West.

Expocity Albania offers those taking part in trade fairs and conferences the best possible platform for successful communication in the region. We bring together supply and demand and enable dialogue, while giving businesses an opportunity to promote themselves in the region.

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